

## Privacy and Cookies Policy

The Turing Trust (“We”) commit ourselves to protecting and respecting your privacy when visiting our website. We are the Data Controller of personal information that this policy applies to under the Data Protection Act 1998.

This privacy policy sets out how we will process and use any personal data that you provide to us, or that we may collect as a result of visiting <http://turingtrust.co.uk>. Please read the following information to understand our practices with regards to your personal data and how we will treat it.

You have a choice about whether you want to receive information from us. We will not use your personal information for marketing purposes if you have indicated that you do not wish to be contacted. You can change your marketing preferences at any time by contacting us by email on: [info@turingtrust.co.uk](mailto:info@turingtrust.co.uk) or by subscribing to / unsubscribing from / changing your subscription preferences from the links at the bottom of our newsletter.

### Information We May Collect From You

We may collect and process the following data about you:

- Any information that you provide by filling in forms on our site. This includes information provided at the time of registering to use our site, posting material, requesting further services or subscribing to any service offered by us on the site. We might also request further information if you should report a problem with our site
- We may keep a record of any correspondence if you should contact us
- Details of the resources you access and of your visits to our site

### Cookies

As required by the UK interpretation of EU law on Cookies, we have reviewed the cookies used by our service and give advice so that you can manage the use of cookies.

This site uses cookies to collect information about how the site is used by its visitors. Cookies provide non-personal statistical information about visits to pages on the site, which may include the duration of individual page views, paths taken by visitors through the site, and other general information.

We use Google Analytics to analyse the use of this website. Google's privacy policy is available at: <https://www.google.com/privacypolicy.html>. We also use the following services which use cookies to improve your web browsing experience and have included links to their privacy / cookie policies:

YouTube – Embedded videos ([Google privacy policy](#))

Wistia – Embedded videos ([Wistia privacy policy](#))

Facebook – Facebook Feed integration (Facebook [privacy policy](#) and [cookie policy](#))

Twitter – Twitter feed integration ([Twitter privacy policy](#))

None of this information is associated with you as an individual.

However, should you wish to delete or disable the cookies, you can do so by referring to the 'Help' option on the menu bar of your browser. This will tell you how to prevent your browser from accepting new cookies; notify you when you receive new cookies; and disable cookies altogether.

### **Social Media**

We also maintain presences on social media platforms like Facebook, Twitter, and Instagram. Any information, communications, or materials you submit to us via a social media platform is done at your own risk without any expectation of privacy. We cannot control the actions of other users of these platforms or the actions of the platforms themselves. Your interactions with those features and platforms are governed by the privacy policies of the companies that provide them.

### **Where We Store Your Personal Data**

Any data that we collect from you may be stored at, and transferred to, a destination outside the European Economic Area (EEA). This data may also be processed by staff that operate outside the EEA working for us or one of our partners or suppliers. In submitting your personal data, you agree to such a transfer and the storing and processing of this data. To ensure that your data is treated securely and in accordance with this privacy policy we will endeavour to take all reasonable necessary steps in protecting your privacy.

We will do our best to protect your personal data, unfortunately, the transmission of information over the internet is not entirely secure and we cannot guarantee the security of data transmitted to our sites. Any transmission of data is at your own risk.

### **Uses Made of the Information**

We use the information held about you in the following ways:

- To notify you of any changes to our service
- To ensure that the content of our site is presented in the most effective manner for you and your computer
- Where you have consented to be contacted, to provide you with the information, products and services requested from us or in the event that we feel will be of interest to you. This may include information about campaigns, appeals, other fundraising activities and promotions of our associated charity partners and companies
- To allow you to participate in interactive features of our service, should you choose to do so
- To seek your views or comments on the services that we provide
- In allowing ourselves to carry out our obligations concerning any contracts entered into between you and us
- We use Mailchimp to send out our regular updates and newsletters. You can find the Mailchimp privacy policy [here](#).

If you do not want your data used in this way, please tick the relevant box on the form in which we collect your data.

### **Who has access to your information?**

We are committed to protecting the personal data of our supporters, donors and members. Any details you give us will be held in accordance with the Data Protection Act 1998.

### **Disclosure of Your Information**

As defined in section 736 of the UK Companies Act 1985 we may disclose your personal information to any member of our group. This includes our subsidiaries, our ultimate holding company and its subsidiaries.

We respect your privacy and will not sell or rent your information to third parties. We will not share your information with third parties beyond the Turing Trust for marketing purposes, unless we have your explicit permission to do so, except under the following circumstances:

- To the prospective buyer or seller of any business or assets in the event that we sell or buy
- If we are under a duty to comply with any legal obligation to disclose or share your personal data. To protect the rights, property and safety of our customers or others, or to enforce our terms of use for the site. For the purposes of fraud protection and credit risk reduction this may include exchanging information with other companies and organisations

### **Third Party Websites**

From time to time our site may contain links to and from the websites of our partner networks, advertisers and affiliates. If you visit any of these sites please note that they have their own privacy policies and you should check these before submitting any personal data. We cannot accept any responsibility or liability for these policies.

### **Third Party Processors**

Our carefully selected partners and service providers may process personal information about you on our behalf as described below:

#### Digital Marketing Service Providers

We periodically appoint digital marketing agents to conduct marketing activity on our behalf, such activity may result in the compliant processing of personal information. Our appointed data processors include:



Prospect Global Ltd (trading as Sopro) Reg. UK Co. 09648733. You can contact Sopro and view their privacy policy here: <http://sopro.io>. Sopro are registered with the ICO Reg: ZA346877 their Data Protection Officer can be emailed at: [dpo@sopro.io](mailto:dpo@sopro.io).

### **Access to Information**

In accordance with the Act you can exercise the right to access any information we hold about you by contacting us at [info@turingtrust.co.uk](mailto:info@turingtrust.co.uk). Any request may be subject to a fee of £10.00 in order to meet our costs in providing any details of the information we may hold about you.

### **Changes to Our Privacy Policy**

Any changes made to our privacy policy will be posted on this page.

### **Contact**

We welcome any questions, comments and requests regarding this privacy policy and such requests should be e-mailed to [info@turingtrust.co.uk](mailto:info@turingtrust.co.uk)